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Quotes about Sales

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In selling as in medicine, prescription before diagnosis is malpractice.

- Alesandra, Tony

Buying is a profound pleasure.

- Beauvoir, Simone De

Sell cheap and tell the truth.

- Blumkin, Rose

In fast-moving, progress-conscious America, the consumer expects to be dizzied by progress. If he could completely understand advertising jargon he would be badly disappointed. The half-intelligibility which we expect, or even hope, to find in the latest product language personally reassures each of us that progress is being made: that the pace exceeds our ability to follow.

- Boorstin, Daniel J.

The sale begins when the customer says yes.

- Mackay, Harvey

A commodity appears at first sight an extremely obvious, trivial thing. But its analysis

brings out that it is a very strange thing, abounding in metaphysical subtleties and theological niceties.

- Marx, Karl

When producers want to know what the public wants, they graph it as curves. When they want to tell the public what to get, they say it in curves.

- McLuhan, Marshall

Today the tyrant rules not by club or fist, but, disguised as a market researcher, he shepherds his flocks in the ways of utility and comfort.

- McLuhan, Marshall

Nobody dast blame this man. For a salesman, there is no rock bottom to the life. He don't put a bolt to a nut, he don't tell you the law or give you medicine. He's a man way out there in the blue, riding on a smile and a shoeshine. And when they start not smiling back -- that's an earthquake. And then you get yourself a couple of spots on your hat, and you're finished. Nobody dast blame this man. A salesman is got to dream, boy. It comes with the territory.

- Miller, Arthur

Everyone lives by selling something.

- Stevenson, Robert Louis

Sales are contingent upon the attitude of the salesman -- not the attitude of the prospect.

- Stone, W. Clement

A sale is not something you pursue, it's what happens to you while you are immersed in serving your customer.

- Unknown, Source

Sell the sizzle, not the steak.

- Unknown, Source

The salesman knows nothing of what he is selling save that he is charging a great deal too much for it.

- Wilde, Oscar



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