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Quotes by Zinsser, William

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There's no sentence that's too short in the eyes of God.

- Zinsser, William

Clutter is the disease of American writing. We are a society strangling in unnecessary words, circular constructions, pompous frills and meaningless jargon.

- Zinsser, William

Four basic premises of writing: clarity, brevity, simplicity, and humanity.

- Zinsser, William

Hard writing makes easy reading. Easy writing makes hard reading.

- Zinsser, William

Writing is thinking on paper.

- Zinsser, William

Writing is a craft not an art.

- Zinsser, William



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