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Quotes by Naisbitt, John

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John Naisbitt is an American writer in the area of futures studies. He is best known for authoring the international bestsellers Megatrends and Re-inventing the Corporation. Megatrends was translated and published in 32 countries and was for many weeks in the first place as non-fiction book in the bestseller lists in the USA, Japan and Germany.

We have for the first time an economy based on a key resource [Information] that is not only renewable, but self-generating. Running out of it is not a problem, but drowning in it is.

- Naisbitt, John

Intuition becomes increasingly valuable in the new information society precisely because there is so much data.

- Naisbitt, John

Leadership involves finding a parade and getting in front of it.

- Naisbitt, John

In a world that is constantly changing, there is no one subject or set of subjects that will serve you for the foreseeable future, let alone for the rest of your life. The most important skill to acquire now is learning how to learn.

- Naisbitt, John

We are shifting from a managerial society to an entrepreneurial society.

- Naisbitt, John

We must learn to balance the material wonders of technology with the spiritual demands of our human race.

- Naisbitt, John

Value is what people are willing to pay for it.

- Naisbitt, John

One of the best kept secrets in America is that people are aching to make a commitment, if they only had the freedom and environment in which to do so.

- Naisbitt, John



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