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# Quotes by Barton, Bruce

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Bruce Fairchild Barton (5 August 1886 5 July 1967) was a American author, advertising executive, and politician.

Advertising is the very essence of democracy.

- Barton, Bruce

If you can give your son or daughter only one gift, let it be enthusiasm.

- Barton, Bruce

We pay just as dearly for our triumphs as we do for our defeats. Go ahead and fail. But fail with wit, fail with grace, fail with style. A mediocre failure is as insufferable as a mediocre success. Embrace failure! Seek it out. Learn to love it. That may be the only way any of us will ever be free. Tom Robbins Before you give up hope, turn back and read the attacks that were made on Lincoln.

- Barton, Bruce

The ablest men in all walks of modern life are men of faith. Most of them have much more faith than they themselves realize.

- Barton, Bruce

What a curious phenomenon it is that you can get men to die for the liberty of the world who will not make the little sacrifice that is needed to free themselves from their own individual bondage.

- Barton, Bruce

Before you give up hope, turn back and read the attacks that were made on Lincoln.

- Barton, Bruce

No sex, age, or condition is above or below the absolute necessity of modesty; but without it one vastly beneath the rank of man.

- Barton, Bruce

As a profession advertising is young; as a force it is as old as the world. The first four words ever uttered, Let there be light, constitute its charter. All nature is vibrant with its impulse.

- Barton, Bruce

Most successful men have not achieved their distinction by having some new talent or opportunity that was at hand.

- Barton, Bruce

The essential element in personal magnetism is a consuming sincerity -- an overwhelming faith in the importance of the work one has to do.

- Barton, Bruce

When you're through changing, you're through.

- Barton, Bruce

Sometimes when I consider what tremendous consequences come from little things. I am tempted to think there are no little things.

- Barton, Bruce

When a load of bricks, dumped on a corner lot, can arrange themselves into a house; when a handful of springs and screws and wheels, emptied on a desk, can gather themselves into a watch, then and not until then will it seem sensible, to some of us at least, to believe that all these thousands or millions of worlds could have been created, balanced and set to revolving in their separate orbits -- all without any directing intelligence at all.

- Barton, Bruce

Nothing splendid has ever been achieved except by those who dared believe that something inside them was superior to circumstance.

- Barton, Bruce

In his first years in the White House, Mr. Roosevelt apologized for each annual deficit. Each new budget message explained that, because of unforeseen circumstances, the promise of the previous year had not been met, but next year things would be better; next year there would be a balanced budget. The 1938 congressional elections were

uncomfortably near at hand. it was announced that the President would deliver a Fireside Chat. In it our startled ears caught the opening accents of a grand new liturgy. Spending would be resumed, but let not the heart be troubled. Spending was no longer the rock of unsound finance on which so many liberal governments had been wrecked; it was not danger, but security. Debt, if owed to ourselves, was not debt but investment.

- Barton, Bruce





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